



CONFIGURING FILES FOR DIGITAL OUTPUT

We appreciate the opportunity to prepare this estimate and provide the information you need to configure your computer files for trouble free output. Our digital department is staffed with highly skilled technicians that can assist in design or scanning if needed.

Our high resolution HP/Scitex Grand Format Solvent Printer yields the highest quality images. We use only approved materials and processes in production. Rest assured that your visuals will be **vibrant** and **eye-catching** and will not fade prematurely.

In order to ensure the highest quality visuals, we have provided details below. Please contact your Color Reflections graphic advisor if you have any questions.

File Specifications

Media Supported - Mac or PC Format

CD, DVD, FTP, Send Files Dropbox

File Requirements:

In addition to the document file, please make sure **ALL** Fonts and Images are included on the disk. We can accept files created in Quark, In-Design, Illustrator and Photoshop. Whenever possible, please include a color-match. Files should be CMYK, however, if files are already RGB, do not convert. Ideally, images should be 100 dpi at final size. If your graphic is very large and will be viewed at a distance, the files can be as low as 40 dpi. If your wall wrap is very large, you may break the file up into smaller sections, however, you must allow ½" overlap on the left and right side of each panel for proper installation. Please do not "res-up" lower res images, as they will not look correct. **VERY IMPORTANT**- Make sure to provide 2" of bleed on all 4 sides. This should be background image without copy. This will allow a safety margin during installation. Call our digital department at (954) 791-4910 ext.108 for more information.

FTP Instructions:

Using Fetch, WSFTP or other FTP client, use 66.83.44.2 as the IP address. Log in as "upload" and use "hollywood" as a password. Create a folder and upload your files. Call or send an e-mail when the file transfer is complete.

As an alternative, use our File Drop Box <http://dropbox.yousendit.com/ColorReflectionsHollywood> and upload your files.

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